

21E-02

IMPORTANT INFORMATION ENCLOSED
PLEASE DO NOT DISCARD

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Dallas, TX

ENCLOSED DOCUMENT IS INTENDED SOLELY FOR THE ADDRESSEE.
TO DETERMINE YOUR QUALIFICATION FOR THIS NON-GOVERNMENT
AFFILIATED PROGRAM, MAIL THE ENCLOSED CARD. MAKE SURE YOUR
ADDRESS ON THE CARD IS CORRECT.

May B. Doe
123 Anystreet, 3-E
Yorton, XX 12345-6789



NOW IS THE TIME TO DETERMINE YOUR QUALIFICATION FOR THIS IMPORTANT PROGRAM

— PLEASE DO NOT DISCARD —

Be sure your address inside is correct before returning the enclosed card

Neither the U.S. Government, the Federal Medicare Program nor any state agency is affiliated with or endorses the company or its representatives. If you can qualify, this program will pay your family a cash life insurance benefit in the event of your death, and will offer family support services, which can help keep the costs down for those actually in charge of purchasing your funeral. To find out if you can qualify, complete and mail the enclosed postage-paid envelope promptly. Please make sure your address already printed on the card is correct. A licensed representative may contact you. Currently, you may qualify even with a pre-existing medical condition. Many state residents age 45-80 so far have been accepted for this life insurance policy, underwritten by **Lincoln Heritage Life Insurance Company**, and designed to help pay for one's funeral expenses and other final expenses as well. There is no charge to find out whether or not you can qualify.

IMPORTANT INFORMATION

Funeral Advantage Program Aids Seniors

▶ MAIL CARD BELOW POSTAGE-PAID



May B. Doe
123 Anystreet, 3-E
Yorton, XX 12345-6789



ATTENTION: **MAY B DOE**

WE ARE PLEASED TO ANNOUNCE you may qualify for the Funeral Advantage Program that will pay your family in the event of your death a cash benefit up to \$20,000.00 TAX FREE.

YOU MAY QUALIFY FOR THIS PROGRAM even if you have been declined before, or have a current health condition.

MANY STATEXX RESIDENTS AGE 45-80 have already been accepted for this program — created to help pay for one's funeral and any other final expenses.

**MAIL
TODAY**

There is no charge for this information.

**FUNERAL
ADVANTAGE**



Complete, Detach & Return In The Postage-Paid Envelope Today

| | | | |
|-------------|--------------------------|--------------------------|--|
| Name | May Doe | Reference Number: | XXXXXXXX |
| Address | 123 Anystreet, 3E | <input type="checkbox"/> | Please see that I receive the final expense plan information that I requested as soon as possible. |
| City, State | Yorton, XX | | |
| Zip | 12345-6789 | | |
| Age | | OFFICE USE ONLY | |
| Telephone | | | |



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NECESSARY IF
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IN THE
UNITED STATES

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DALLAS TX 75222-9760

